



Gay PRIDE Celebration Committee of San Jose DBA Silicon Valley PRIDE
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FOR IMMEDIATE RELEASE
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45th Annual Silicon Valley PRIDE Festival goes Digital

San Jose, CA – August 3, 2020. Silicon Valley PRIDE is pleased to announce this year's theme ***Equality Rising***, and 2 day digital event celebrating and focusing on the LGBTQ+ community. By moving our in-person event online this year, we are aiming to ensure that our community will be able maintain our transition of bringing the PRIDE experience to the community in the safest way possible during the pandemic.

The Online Celebration starts on Saturday, August 29, 2020 and continues through Sunday, August 30, 2020. The event will kick off on Saturday with Pride Fitness and Family Garden, focusing on kids friendly content such as exercise, arts, crafts, and storytime. Followed by Mini Main Stage. Then we will have our Queer Trans Stage focusing on transgender, non-binary, and queer communities followed by a night dance party. On Sunday, August 30, we will start with Parade and Silicon Valley PRIDE's Hey Girl team will host a showcase for queer womxn in the community followed by entertainment on Main Stage. The two days event will culminate with a showcase of talent from across the queer and ally community, virtual access to exciting merchants and non-profits from across the area, and you, the members of our community showing your PRIDE!

The two days celebration is sponsored by AARP, AMD, presented by Amazon, ARM, BD, Elemental Wellness, Santa Clara County Office of LGBTQ+ Affairs, Seagate, Silicon Valley Community Foundation, Sofa Market, Texas Instruments, Valley Health Plan, iheartradio, NBC Bay Area, Telemundo, and Micron

About Silicon Valley PRIDE

For over 40 years, Silicon Valley PRIDE, formerly San Jose PRIDE, has honored the Lesbian, Gay, Bisexual, Transgender, Queer, Intersex, Asexual (LGBTQIA+) community and its allies with a PRIDE parade and festival. The annual parade and festival are produced by the Gay PRIDE Celebration Committee of San Jose (GPCCSJ, Inc.) an incorporated non-profit organization wholly organized and staffed by volunteers. We are the largest PRIDE organization in Northern California, outside of San Francisco. Attendees come from all over the Bay Area to participate in the festival and related events. The festival attracts thousands of guests each year and is the largest LGBTQ event held in the South Bay.

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